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SPECIAL ISSUE: CALL FOR PAPERS

SOCIOECONOMIC IMPACT OF CULTURAL ITINERARIES: "The Way of Saint James and Other Pilgrimage Routes"

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28 February 2021

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Message from the Guest Editors

Dear colleagues

Cultural itineraries and, particularly, pilgrimage routes have been only recently analysed as a tourism phenomenon. They were not usually designed as a tourism resource initially but they have been increasingly promoted in terms of tourism.

Cultural itineraries involve not just a physical journey through a territory but also a mental journey. Since they involve environmental, cultural and spiritual experiences, they are complex phenomena whose impact on society needs to be considered from a multidisciplinary perspective.

We would like to invite contributions to a Special Issue of the Revista Galega de Economía dedicated to an analysis of the socioeconomic impact of cultural itineraries.

Potential topics include, but are not limited to:

- Analysis of the economic impact on particular localities along the route: patterns of local and endogenous development, economic accounting systems and procedures, the economy of the main cities, new economic and commercial specialization models...
- Demographic and other social changes promoted by cultural itineraries.
- Marketing strategies for promoting cultural itineraries
- Environmental impacts.
- The role of print media, digital media and virtual flows of information, ideas and images in disseminating information about the route.
- The role of local business, community and government organisations in promoting the route.
- The impact of COVID-19 on cultural itineraries.

Original research is welcome for publication in this issue. All submissions will undergo anonymous review to guarantee high scientific quality and relevance to the subject. The Special Issue will be open for submission from 1 June 2020. New manuscripts will be accepted until 28 February 2021.